

Dear **Potential Customer**,

I hope this email finds you thriving in your business. My name is **first name**, and I am reaching out as a transportation expert in an asset-based logistics agency with a vast network of resources at my disposal. We specialize in providing top-notch logistics solutions for companies like yours, and I believe that our expertise and asset base can unlock efficiency and cost savings for your shipping operations.

We are particularly focused on the lower east coast region, throughout lower Midwest states, as we have a strong concentration of our assets in these areas. I would like to extend an invitation for us to collaborate on a few lanes that would best suit your needs and help you achieve your business goals.

In this regard, I would like to formally request the opportunity to place bids on the lanes of your choice.

As an asset-based carrier, we have a fleet of well-maintained equipment and experienced drivers at our disposal, ensuring that your cargo is transported safely and on-time. Along with our transportation expertise, this enables us to provide you with top-of-the-line service, competitive rates, and a personalized approach to meet your specific needs.

I would also love to schedule a call with you to discuss how we can work together and help you achieve your business goals. Kindly let me know your availability and we can schedule a call at your convenience.

I look forward to hearing from you soon and the opportunity to place bids on lanes that align with your shipping needs.

I have included our packet for you to review and for your consideration. Thank you.